

3. Rate Card and Mechanical Data

| | |
|---------------------------|--|
| Rate Card Effective Date: | January 1, 2013 |
| Mechanical Data: | Five (5) columns x 12.685-inch column depth Full page: 10.25" wide X 12.685" depth. |
| Open Rate: | Local: \$9.50 - \$12.50 per column inch National: \$12.50 per column inch |
| Insert Open Rate: | \$45.00 per thousand |
| Classified Rate: | \$12.00 up to 30 words |
| Deadline Day & Time: | Friday by 12 Noon |

Additional rates may be available from the publisher.

4. Contact Information

| | | |
|--------------|------------------|--------------------------|
| Publisher: | David Lawton | EMAIL: dlawton@weirs.com |
| Advertising: | David Lawton | EMAIL: dlawton@weirs.com |
| Circulation: | Craig Richardson | EMAIL: craig@weirs.com |



www.cvcaudit.com



5. Audited Circulation, Distribution and Net Press Averages - Print Edition

| CVC Account Number: 17-0910 | Thursday | The Weirs Times / The Cocheco Times Laconia, NH |
|---|--------------|--|
| Audit Period Summary | | |
| Average Net Circulation | (5-H) | 27,508 |
| Average Gross Distribution | (5-F) | 28,269 |
| Average Net Press Run | (5-A) | 28,368 |
| Audit Period Detail | | |
| A. Average Net Press Run | | 28,368 |
| B. Office / File | | 99 |
| C. Controlled Distribution | | |
| 1. Carrier Delivery | | 0 |
| 2. Controlled Bulk Delivery / Demand Distribution | | 28,119 |
| 3. Mail | | 0 |
| 4. Requestor Mail | | 0 |
| 5. Controlled Waiting Rooms | | 0 |
| 6. Controlled Hotels | | 0 |
| 7. Events, Fairs, Festivals and Trade Shows | | 0 |
| 8. Controlled Education | | 0 |
| 9. Restock & Office Service | | 0 |
| Total Average Controlled Distribution | | 28,119 |
| Controlled Returns | | (761) |
| TOTAL AVERAGE CONTROLLED CIRCULATION | | 27,358 |
| D. Paid Distribution | | |
| 1. Carrier Delivery | | 0 |
| 2. Single Copy | | 0 |
| 3. Mail | | 150 |
| 4. Paid Waiting Room | | 0 |
| 5. Paid Hotels | | 0 |
| 6. Paid Education | | 0 |
| 7. Restock & Office Service | | 0 |
| Total Average Paid Distribution | | 150 |
| Paid Returns | | (0) |
| TOTAL AVERAGE PAID CIRCULATION | | 150 |
| E. Sponsored / Voluntary Paid Distribution | | |
| 1. Carrier Delivery | | 0 |
| 2. Single Copy | | 0 |
| 3. Mail | | 0 |
| 4. Sponsored Waiting Rooms | | 0 |
| 5. Sponsored Education | | 0 |
| 6. Restock & Office Service | | 0 |
| Total Average Sponsored Distribution | | 0 |
| Sponsored Returns | | (0) |
| TOTAL AVERAGE SPONSORED CIRCULATION | | 0 |
| F. Average Gross Distribution | | 28,269 |
| G. Total Unclaimed / Returns | | (761)* |
| H. Average Net Circulation | | 27,508 |



Explanatory – Print

PARAGRAPH FIVE AUDIT PERIOD SUMMARY

AVERAGE NET CIRCULATION: Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

AUDIT PERIOD DETAIL

A. 1. NET PRESS RUN: Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.

B. 1. OFFICE / FILE: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.

C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.

1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi-family residences, and/or businesses.

2. CONTROLLED BULK / DEMAND DISTRIBUTION: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5E returns.

3. MAIL: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or Post Office Boxes.

4. REQUESTOR MAIL: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or Post Office Boxes. Qualified requestor circulation is audited by the United States Postal Service.

5. CONTROLLED WAITING ROOMS: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical offices and professional firms.

6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5E returns.

7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5E returns.

8. CONTROLLED EDUCATION: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5E returns.

9. RESTOCK / OFFICE SERVICE: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5E returns.

CONTROLLED RETURNS: Distributed editions, in the controlled distribution categories, returned to the publisher unsold and/or unclaimed during the edition cycle *(See paragraph 12 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

D. PAID DISTRIBUTION: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5E returns.

3. MAIL: See C3 for explanation of mail distribution.

4. PAID WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. PAID HOTELS: See C6 for explanation of hotel distribution.

6. PAID EDUCATION: See C8 for explanation of NIE distribution.

7. RESTOCK / OFFICE SERVICE: See C9 for explanation of Restock and Office distribution.

PAID RETURNS: See section C: Controlled Returns for explanation of returns reporting *(See paragraph 12 for CVC return/unclaimed confirmation.)

E. SPONSORED / VOLUNTARY PAID DISTRIBUTION: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.

1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.

2. SINGLE COPY: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a voluntary pay basis. Subject to paragraph 5E returns.

3. MAIL: See C3 for explanation of mail distribution.

4. SPONSORED WAITING ROOMS: See C5 for explanation of waiting room distribution.

5. SPONSORED EDUCATION: See C8 for explanation of NIE distribution.

6. RESTOCK / OFFICE SERVICE: See C9 for explanation of Restock and Office distribution.

SPONSORED RETURNS: See section C: Controlled Returns for explanation of returns reporting *(See paragraph 12 for CVC return/unclaimed confirmation.)

F. 1. AVERAGE GROSS DISTRIBUTION: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)).

G. 1. UNCLAIMED / RETURNS: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle *(See paragraph 12 for CVC return/unclaimed confirmation.)

H. 1. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)).

6A. Audited Average Website Reporting - www.theweirstimes.com Not Reported

6B. Audited Online/Digital Edition Reporting - Not Reported

6C. Text Media - Not Applicable

6D. Social Media - Not Applicable

6E. Email Media - Not Applicable

6F. Video & Podcast Media - Not Applicable

7. Average Print Circulation History

| YEAR | AUDIT SOURCE | Q1 | Q2 | Q3 | Q4 |
|-------------------|--------------|--------|--------|--------|--------|
| 01/01/14-12/31/14 | CVC | 26,340 | 27,385 | 27,396 | - |
| 01/01/13-12/31/13 | CVC | 26,957 | 28,029 | 29,030 | 27,414 |
| 01/01/12-12/31/12 | CVC | 27,281 | 28,155 | 30,060 | 27,428 |
| 01/01/11-12/31/11 | CVC | 25,764 | 27,303 | 29,876 | 27,155 |
| 01/01/10-12/31/10 | CVC | 24,344 | 26,382 | 28,593 | 25,886 |
| 01/01/09-12/31/09 | CVC | 27,682 | 28,442 | 29,866 | 26,219 |
| 01/01/08-12/31/08 | CVC | 26,825 | 27,821 | 29,107 | 27,443 |
| 01/01/07-12/31/07 | CVC | 26,815 | 27,986 | 29,016 | 26,519 |
| 04/01/06-12/31/06 | CVC | - | 28,453 | 28,482 | 27,635 |

8. Distribution by Zip Code (6/5/2014 Edition) Thursday

| ZIP CODE | CITY / AREA | COUNTY | STATE | CARRIER DELIVERY | CONTROLLED BULK / SINGLE COPY | MAIL | OFFICE / RESTOCK | TOTAL |
|----------|------------------|------------|-------|------------------|-------------------------------|------|------------------|-------|
| 03106 | Hooksett | Merrimack | NH | 0 | 200 | 0 | 0 | 200 |
| 03217 | Ashland | Grafton | NH | 0 | 325 | 0 | 0 | 325 |
| 03218 | Barnstead | Belknap | NH | 0 | 5 | 0 | 0 | 5 |
| 03220 | Belmont | Belknap | NH | 0 | 100 | 0 | 0 | 100 |
| 03222 | Bristol | Grafton | NH | 0 | 1,030 | 0 | 0 | 1,030 |
| 03224 | Canterbury | Merrimack | NH | 0 | 200 | 0 | 0 | 200 |
| 03225 | Center Barnstead | Belknap | NH | 0 | 20 | 0 | 0 | 20 |
| 03226 | Center Harbor | Belknap | NH | 0 | 475 | 0 | 0 | 475 |
| 03235 | Franklin | Merrimack | NH | 0 | 1,110 | 0 | 0 | 1,110 |
| 03237 | Gilmanton | Belknap | NH | 0 | 50 | 0 | 0 | 50 |
| 03245 | Holderness | Grafton | NH | 0 | 75 | 0 | 0 | 75 |
| 03246 | Laconia | Belknap | NH | 0 | 3,695 | 0 | 0 | 3,695 |
| 03249 | Gilford | Belknap | NH | 0 | 3,425 | 0 | 0 | 3,425 |
| 03253 | Meredith | Belknap | NH | 0 | 2,750 | 0 | 0 | 2,750 |
| 03254 | Moultonborough | Carroll | NH | 0 | 475 | 0 | 0 | 475 |
| 03256 | New Hampton | Belknap | NH | 0 | 400 | 0 | 0 | 400 |
| 03258 | Chichester | Merrimack | NH | 0 | 8 | 0 | 0 | 8 |
| 03263 | Pittsfield | Merrimack | NH | 0 | 10 | 0 | 0 | 10 |
| 03264 | Plymouth | Grafton | NH | 0 | 1,075 | 0 | 0 | 1,075 |
| 03276 | Tilton | Belknap | NH | 0 | 3,000 | 0 | 0 | 3,000 |
| 03289 | Winnisquam | Belknap | NH | 0 | 150 | 0 | 0 | 150 |
| 03301 | Concord | Merrimack | NH | 0 | 2,142 | 0 | 0 | 2,142 |
| 03303 | Penacook | Merrimack | NH | 0 | 25 | 0 | 0 | 25 |
| 03307 | Loudon | Merrimack | NH | 0 | 180 | 0 | 0 | 180 |
| 03801 | Portsmouth | Rockingham | NH | 0 | 650 | 0 | 0 | 650 |
| 03809 | Alton | Belknap | NH | 0 | 2,125 | 0 | 0 | 2,125 |

8. Distribution by Zip Code (6/5/2014 Edition) Thursday

| ZIP CODE | CITY / AREA | COUNTY | STATE | CARRIER DELIVERY | CONTROLLED BULK / SINGLE COPY | MAIL | OFFICE / RESTOCK | TOTAL |
|--------------|-------------------|-----------|-------|------------------|-------------------------------|------------|------------------|---------------|
| 03810 | Alton Bay | Belknap | NH | 0 | 40 | 0 | 0 | 40 |
| 03816 | Center Tuftonboro | Carroll | NH | 0 | 50 | 0 | 0 | 50 |
| 03820 | Dover | Strafford | NH | 0 | 1,185 | 0 | 0 | 1,185 |
| 03835 | Farmington | Strafford | NH | 0 | 40 | 0 | 0 | 40 |
| 03864 | Ossipee | Carroll | NH | 0 | 625 | 0 | 0 | 625 |
| 03867 | Rochester | Strafford | NH | 0 | 2,860 | 0 | 0 | 2,860 |
| 03878 | Somersworth | Strafford | NH | 0 | 176 | 0 | 0 | 176 |
| 03886 | Tamworth | Carroll | NH | 0 | 50 | 0 | 0 | 50 |
| 03890 | West Ossipee | Carroll | NH | 0 | 400 | 0 | 0 | 400 |
| 03894 | Wolfeboro | Carroll | NH | 0 | 745 | 0 | 0 | 745 |
| Misc. | Assorted | Assorted | NH | 0 | 0 | 229 | 0 | 229 |
| TOTAL | | | | 0 | 29,871 | 229 | 0 | 30,100 |

9. Distribution by County (6/5/2014 Edition) Thursday

| COUNTY | CITY / AREA | STATE | CARRIER DELIVERY | CONTROLLED BULK / SINGLE COPY | MAIL | OFFICE / RESTOCK | TOTAL |
|--------------|--|-------|------------------|-------------------------------|------------|------------------|---------------|
| Belknap | Alton Bay Barnstead Belmont Center Barnstead Center Harbor Gilford Gilmanton Laconia Meredith New Hampton Tilton Winnisquam | NH | 0 | 16,235 | 0 | 0 | 16,235 |
| Carroll | Center Tuftonboro Moultonborough Ossipee Tamworth West Ossipee Wolfeboro | NH | 0 | 2,345 | 0 | 0 | 2,345 |
| Grafton | Ashland Bristol Holderness Plymouth | NH | 0 | 2,505 | 0 | 0 | 2,505 |
| Merrimack | Canterbury Chichester Concord Franklin Hooksett Loudon Pittsfield Penacook | NH | 0 | 3,875 | 0 | 0 | 3,875 |
| Rockingham | Portsmouth | NH | 0 | 650 | 0 | 0 | 650 |
| Strafford | Dover Farmington Rochester Somersworth | NH | 0 | 4,261 | 0 | 0 | 4,261 |
| Misc. | Assorted | NH | 0 | 0 | 229 | 0 | 229 |
| TOTAL | | | 0 | 29,871 | 229 | 0 | 30,100 |

10. Verification of Distribution – Mail and Carrier Delivery Distribution

The Weirs Times / The Cocheco Times did not report significant carrier delivery or mail distribution during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents. Mail distribution is verified through the review of postal mail statements and/or additional publisher support documents.

11. Verification of Distribution – Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification can include, but is not limited to, on-site verification, business and cell phone interviews, online, email, and/or social media contact. Delivery verification source data can include, but is not limited to, business and cell phone listings, publisher delivery lists, opt-in email, online, and/or social media databases. Circulation Verification Council performed the delivery verification from locations chosen randomly from the publication’s delivery list(s). The purpose was to verify whether the distribution and return quantities reported by the publisher are reasonable and accurate.

CVC verification substantiates The Weirs Times / The Cocheco Times’s claim of 761 returnable source distributed editions returned to the publisher unclaimed after the edition cycle.

12. Paid Reporting Analysis

| | |
|-----------------------------|--|
| CARRIER DELIVERY | Basic Rates: N/A |
| | AVERAGE NUMBER OF SUBSCRIPTIONS |
| Full Basic Rate | 0 |
| MAIL | Basic Rates: \$37.00 / 1-Year **(Discontinued during the audit period) |
| | AVERAGE NUMBER OF SUBSCRIPTIONS |
| Full Basic Rate | 150 |
| Over 75% of basic rate | 0 |
| Over 50% of basic rate | 0 |
| Over 25% of basic rate | 0 |
| 1%-24% of basic rate | 0 |
| Less than 1% of basic rate* | 0 |
| SPONSORED | Basic Rates: N/A |
| | AVERAGE NUMBER OF SUBSCRIPTIONS |
| Full Basic Rate | 0 |
| SINGLE COPY | COVER PRICE: N/A |
| | AVERAGE WHOLESALE RATE: N/A |



www.cvcaudit.com

13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. This report is subject to copyright laws and may only be reproduced by the publisher.



www.cvcaudit.com

The current status of this report expires December 31, 2015.

If this report is presented after December 31, 2015 please call the toll-free number listed below.

The Weirs Times / The Cocheco Times - Laconia, NH - 17-0910 - Supplemental Readership Study

The Circulation Verification Council surveyed The Weirs Times / The Cocheco Times readers in the primary market areas indicated in publication's CVC audit report. The purpose was to identify the number of individuals who indicate they have read at least two of the last four issues of the publication, and gather study information solely for advertising purchase evaluations. Market statistics estimates appearing in CVC reports, when available, are obtained from EASI Software. CVC study sources can include, but are not limited to, residential and cell phone surveys, online surveys, email surveys, and/or social media surveys. Study source data can include, but is not limited to, residential phone listings, cell phone exchanges, publisher delivery lists, opt-in email, online, and/or social media databases. Residential and cell phone survey populations consisted of adults age 18 and over, living in households within the survey area. Within this area, each individual had a known (or "non-zero") probability of being selected for the random sample. Surveys were conducted solely with pre-designated respondents and no substitutions were permitted. Initial survey attempts were spread evenly across all survey days (i.e., Tuesday through Saturday). A minimum of 250 completed surveys, or 2.5% of net circulation for publications under 10,000 net circulation is required with no more than one survey per household. Survey Procedures: To ensure the highest degree of comparability and to facilitate the survey process, a standard, consistent, specified list of questions was asked. Surveys were conducted over a minimum period of three weeks to minimize the impact of weather and/or special news stories. Every effort was made to ensure that surveys were assigned randomly by day and that an approximately equal number of surveys were completed on each survey day. Where appropriate, data was balanced and/or weighted by ZIP code using up-to-date known demographics: gender, age, number of adults in household and ethnicity in those cases where one minority comprised no less than ten percent of the total population. Non-responses to any single question were eliminated from the survey. In all cases, at least six attempts were made to contact all pre-designated respondents. Every effort was made to surmount language, cultural, behavioral and other barriers to a successful survey; and to the extent feasible, contact attempts were scheduled on a random basis. During the survey process, no questions were asked prior to the readership question, with the exception of a qualifying question designed to determine the ZIP code of the individual; and a general warm-up call explanation designed to put the respondent at ease. Warm-up questions did not include any reference to a publication itself or the nature of the study information. The study followed recommended guidelines developed in part from established media usage and evaluation guidelines. Survey totals may not equal 100% due to rounding. The Circulation Verification Council estimates that all the information in this survey has a maximum error margin of +/-3.5% at the 95% confidence level. *0 Survey respondents were interviewed during the verification of carrier delivery and mail distribution. 333 Survey respondents reported reading a minimum of two of the last four issues through single copy, controlled bulk, or pass along distribution. 0 Survey respondents responded to a geo-coded outbound email verification. This publication did not participate in the CVC online survey program.

• **Average readers per edition during the audit period: 2.50**

*Readership estimates compiled from 2014 CVC circulation & readership study data.

1. The (Weirs Times / The Cocheco Times) is distributed regularly in your area. Do you regularly read or look through The Weirs Times / The Cocheco Times?

YES 333 Survey Respondents

2. Do you frequently purchase products or services from ads seen in The Weirs Times / The Cocheco Times?

YES 259 77.8%
NO 74 22.2%

3. How long do you keep The Weirs Times / The Cocheco Times before discarding it?

42% 1-2 Days
38% 3-4 Days
07% 5-6 Days
13% 1 Week or More

4. Reader Gender (Voice recognition - Gender Bias Rotation)

| | |
|---------------------|---------------------|
| Reader Demographics | Market Demographics |
| 42% | 49% Male Readers |
| 58% | 51% Female Readers |



www.cvcaudit.com

5. Please select the category that best describes your age.

| Reader Demographics | Market Demographics |
|---------------------|-----------------------|
| 01% | 05% 18 - 20 |
| 03% | 07% 21 - 24 |
| 13% | 16% 25 - 34 |
| 21% | 15% 35 - 44 |
| 24% | 20% 45 - 54 |
| 22% | 18% 55 - 64 |
| 13% | 10% 65 - 74 |
| 02% | 06% 75 - 84 |
| 01% | 03% 85 years or older |

6. What category best describes your combined annual household income for last year?

| Reader Demographics | Market Demographics |
|---------------------|---------------------------|
| 01% | 09% under \$15,000 |
| 03% | 08% \$15,000 - \$24,999 |
| 08% | 09% \$25,000 - \$34,999 |
| 15% | 13% \$35,000 - \$49,999 |
| 25% | 20% \$50,000 - \$74,999 |
| 20% | 15% \$75,000 - \$99,999 |
| 11% | 10% \$100,000 - \$124,999 |
| 08% | 06% \$125,000 - \$149,999 |
| 05% | 05% \$150,000 - \$199,999 |
| 04% | 05% over \$200,000 |

7. What is the highest level of education you have obtained?

| Reader Demographics | Market Demographics |
|---------------------|-----------------------------------|
| 01% | 08% Some High School or Less |
| 28% | 29% Graduated High School |
| 33% | 31% Some College |
| 26% | 21% Graduated College |
| 10% | 08% Completed Master Degree |
| 01% | 02% Completed Professional Degree |
| 01% | 01% Completed Doctorate Graduate |



www.cvcaudit.com

8. Which of the following products or services do you plan to purchase during the next twelve months?

- 12% New Automobile (% = Positive respondents)
- 24% Used Automobile
- 20% Antiques / Auctions
- 41% Furniture / Home Furnishings
- 15% Major Home Appliance
- 22% Computers / Tablets / Laptops
- 35% Home Improvements / Home Improvement Supplies
- 27% Television / Electronics
- 15% Carpet / Flooring
- 60% Automobile Accessories (tires, brakes & service)
- 39% Lawn & Garden Supplies
- 28% Florist / Gift Shops
- 17% Home heating / Air conditioning (service, new equipment)
- 61% Vacations / Travel
- 07% Real Estate
- 71% Men's Apparel
- 74% Women's Apparel
- 41% Children's Apparel
- 03% Boats / Personal Watercraft
- 09% Art & Crafts Supplies
- 15% Childcare
- 28% Education / Classes
- 06% Attorney
- 29% Veterinarian
- 13% Chiropractor
- 20% Financial Planner (Retirement, Investing)
- 54% Tax Advisor / Services
- 30% Health Club / Exercise Class
- 34% Cleaning Services (Carpet Cleaning, Air Duct Cleaning, Home Cleaning)
- 14% Weight Loss
- 32% Lawn Care Service (Maintenance & Landscaping)
- 27% Legal Gambling Entertainment (Lottery, Casinos, Racetracks, Bingo)
- 71% Pharmacist / Prescription Service
- 32% Cell Phone or Smart Phone (New Service or Update Service)
- 83% Dining & Entertainment
- 17% Jewelry
- 08% Wedding Supplies
- 26% Athletic & Sports Equipment
- 11% Motorcycles / ATV's



www.cvcaudit.com