



The Weirs Publishing Company

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## 2015 Publication Schedule

Group	Section	Dates	Deadline	Type
Traditions	<b>Happy Healthy New Year</b>	01/01/15 - 01/29/15	12/26/14	SECT
Recreation	<b>NE Pond Hockey Classic - Official Guide</b>	01/22/15 & 01/29/15	01/16/15	INSERT
Traditions	<b>Treat Your Valentine!</b>	02/05/15 & 02/12/15	01/30/15	SECT
Traditions	<b>Your Wedding Day</b>	02/19/15 - 03/05/15	02/13/15	SECT
Living	<b>Spring Home Improvement</b>	03/05/15 - 05/14/15	Fridays Prior @ noon	SECT
Living	<b>Lakes Region Home Show - Show Guide</b>	03/05/15	02/27/15	INSERT
Recreation	<b>Great Northeast Boat - Official Show Guide</b>	03/12/15	03/06/15	INSERT
Traditions	<b>Remember Mom on Mother's Day!</b>	04/30/15, 05/07/15	04/24/15	SECT
Recreation	<b>Fairways &amp; Greens</b>	05/07/15 - 10/29/15	Fridays Prior @ noon	SECT
Recreation	<b>Boating &amp; Recreation Guide (Tab. Pub)</b>	Initial Dist. 5/19/15	05/01/15	TAB
Recreation	<b>Laconia Bike Week</b>	06/11/15, 06/18/15	06/05/15	INSERT
Recreation	<b>Summer Fun</b>	06/25/15 - 9/24/15	Fridays Prior @ noon	SECT
Living	<b>Fall Home Improvement</b>	09/17/15 - 10/15/15	Fridays Prior @ noon	SECT
Recreation	<b>Sandwich Fair Guide</b>	10/08/15	10/01/15	INSERT
Traditions	<b>Veterans Day Tributes</b>	11/05/15	10/30/15	SECT
Traditions	<b>Christmas In NH</b>	11/12/15 - 12/24/15	Fridays Prior @ noon	SECT
Traditions	<b>Shop Local Holiday Wishbook</b>	12/03/15	11/27/15	INSERT
Living	<b>Animal Crackers (Pets, Monthly)</b>	Monthly - 1st Thurs.	Fridays Prior @ noon	SECT
Living	<b>Real Estate Showcase</b>	Weekly	Fridays Prior @ noon	SECT
Living	<b>Out On The Town (Dining &amp; Nightlife)</b>	Weekly	Fridays Prior @ noon	SECT
Living	<b>Healthy Living (Monthly)</b>	Monthly - last Thurs.	Fridays Prior @ noon	SECT

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